

Hi – Tech.

The **Hi-Tech Department** of Salomon Lipschutz & Co. is one of the leading departments of its kind in Israel. It has extensive knowledge and expertise in representing and rendering comprehensive legal advice to a wide range of hi-tech startup companies and mature companies, technology companies, pharma, software and hardware, biotechnology, communication, technological incubators, venture capital funds, Israeli and worldwide investors and entrepreneurs, and more.

The Hi-Tech Department's legal team renders legal services to its clients, advice to company managements on a current basis, if required, active participation in board meetings, handling financing transactions and capital raising transactions, private equity investments, venture capital investments (representing the target company or the investor), advice in everything relating to technology development and licensing agreements, distribution agreements, production, manufacturing and joint ventures.

The legal team also provides legal services to its clients in broad aspects of intellectual property, protection of their intellectual property, labor law, and conduct vis-à-vis the Chief Scientist for the obtainment of grants, royalty agreements, transfer of technology, etc.

The Department's clients also enjoy legal escort in M&A transactions and investment transactions. The M&A activity includes, inter alia, the acquisition of Israeli companies by multinational companies, acquisition and sale of the Israeli activity of multinational companies within global transactions, merger of Israeli companies, etc. The investment transactions include, inter alia, representation of both investors and target companies (Israeli and foreign) in investments, bridging loans, PIPE transactions, and all other forms of financing.

The Hi-Tech Department is also engaged in the unique field of advice to Ad-Tech (Advertising Technology) companies and entrepreneurs, monetization, Lead Generation, internet laws, Ecommerce, and other technological fields (including online gaming, short-term loans and trading in Forex and binary options) – all relating to financing internet activity by advertising and distribution, including as networks, of ads and digital contents, search engines, plugins and toolbars, applications, data collection tools, financial technology, and more.



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Head of Hi-tech Department, **Adv. Narda Ben Zvi**, is one of the top leading attorneys in Israel in the field of hi-tech and technology. Narda has been indicated for over a decade as a market leader in this field in Israel's legal sector.

Narda has over 30 years of experience in consulting and escorting complex transactions and litigation both in intellectual property and complicated commercial disputes, and she regularly appears before all legal instances, including the Supreme Court, as well as in mediation and arbitration proceedings.

Narda's expertise in the field of hi-tech and intellectual property, alongside her profound understanding and commercial experience in advising corporations and ventures throughout their entire business activity, provides great added value to her clients during the complex litigation processes she leads.

Narda has extensive experience in all aspects of legal services to know-how and technology-based companies in their wide spectrum of activity, starting from legal escort of startup enterprises, startup establishment, through capital raising from investors during various fund-raising rounds, to ongoing legal advice to mature companies in their daily and current activity.

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